

## PRESS RELEASE

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### **Sony Music/Tofu Records Brings a Revolution to Anaheim!**

(Los Angeles, CA) Pacific Media Association (PMA), in conjunction with Sony Music Japan and Tofu Records has announced the formal launch of concert ticket sales for the T.M.Revolution at the Anaheim Arena on May 28th, 2004. Opening for T.M.Revolution will be rising star, Nami Tamaki. T.M.Revolution and Nami Tamaki will also be participating in numerous activities at the Pacific Media Expo, to be held from May 29th-31st, 2004.

T.M. Revolution, short for Takanori Makes Revolution, is artist Takanori Nishikawa's solo project. T.M.Revolution is one of the leading figures in J-Pop and anime related music. He has sold millions of records throughout Asia and has performed in a massive two-day concert in Tokyo Dome attracting more than 100,000 people. Last year T.M.Revolution released his "coordinate" album and two DVD titles "SUMMER CRUSH" and "Sonic Warp" in North America from Tofu Records and made a success of his first U.S. performance in front of thousands of fans from all over the country. "I can't even begin to express how thrilled and honored we are at Pacific Media Expo to have T.M.Revolution play at our venue," said Mike Tatsugawa, CEO of the Pacific Media Association. "JPOP is the cornerstones of Japanese music culture and we have one of Japan's largest acts trying to expand on his US market presence. We can't imagine a better fit for an Asian Pop Culture show in the United States."

About Pacific Media Expo: America's first major media trade show dedicated to Asian-Pacific Media and Popular Culture. Pacific Media Expo is a three-day-long media show sponsored by the Pacific Media Association. Pacific Media Expo will be hosted at the Anaheim Convention Center. The show will feature panel discussions, autograph sessions, live action and animation video rooms, art exhibitions and a charity auction. The centerpiece however, will be a concert facility designed to house 6,000 participants and one of the country's largest exhibit halls dedicated to Asian media and pop culture.

About Pacific Media Association: Pacific Media Association (PMA) is dedicated to promoting the Pacific Rim's entertainment and media industries. PMA specializes in cultural exports such as anime, music, live action films, and comics. PMA is the parent of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, CA.

About Tofu Records: Tofu Records, established in Santa Monica, California, is the first record company dedicated to JPOP/JROCK in the US. Tofu Records aims to provide JPOP/JROCK at affordable prices to those who live outside of Japan. Tofu Records releases contain bonus tracks as well as Roma-ji (phonetic rendering of Japanese) lyric sheets. Tofu Records is located in Santa Monica, CA. New albums from T.M.Revolution and Nami Tamaki are slated for release in Spring 2004. Website: [www.tofurecords.com](http://www.tofurecords.com) Media contact: [press@tofurecords.com](mailto:press@tofurecords.com)

About Sony Music Japan: Headquartered in Tokyo, Japan, Sony Music Japan is one of the largest record companies in the country and is home to many leading artists in today's Japanese music scene as well as internationally-acclaimed acts such as DJ Krush, Puffy AmiYumi, KODO and Toshi Kubota. English website and contact information: [www.sonymusic.co.jp/eng](http://www.sonymusic.co.jp/eng)

More comprehensive information on Pacific Media Expo can be found at <http://www.PacificMediaExpo.com> or by sending E-mail to [Information@PacificMediaExpo.com](mailto:Information@PacificMediaExpo.com).

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