



PRESS RELEASE

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Director Koichi Ohata Bursts into Long Beach!

(Los Angeles) The Pacific Media Association (PMA) has announced the appearance of Mr. Koichi Ohata at the Pacific Media Expo on Labor Day weekend, September 3-5, 2005.

Koichi Ohata is a veteran of the anime industry who has done mecha (mechanical) designs for classics like "Gunbuster", "Mobile Suit Gundam: Char's Counterattack" and "MD Geist". Mr. Ohata's latest success has been as the director of the new hit series "Burst Angel", released by FUNimation Productions.

Mr. Ohata will be joining other Guests of Honor at PMX, including director Seiji Mizushima, the director of "Fullmetal Alchemist" and "Shaman King"; manga artist Daisuke Moriyama, the creator of the popular manga and anime title, "Chrno Crusade"; voice actress Naoko Matsui, who has worked on "Martian Successor Nadesico", "Mobile Suit Gundam Wing", "Mobile Suit Gundam ZZ", "Riding Bean" and "Silent Möbius"; funny man Rex Navarrete, one of America's most successful Asian-American comedians; and artist Masaki Asai (APSY), one of Japan's most famous toy modelers.

Mr. Ohata and Mr. Mizushima will both be participating in special sneak previews of their work, hosted by FUNimation Productions. They will both also be participating in Q&A sessions and autograph sessions. About Pacific Media Expo: America's first major media trade show dedicated to Asian-Pacific media and popular Culture, Pacific Media Expo (PMX) is a three-day-long media and industry event sponsored by the Pacific Media Association. PMX will be hosted at the Long Beach Convention Center. The show will feature honored guests, live performances, panel discussions, autograph sessions, Asian cinema and animation video rooms, art exhibitions, a charity auction and one of the country's largest exhibit halls dedicated to Asian media and pop culture. PMX is sponsored in part by *Animerica* Magazine, the Gallery of Fantastic Art, *Sushi & Tofu* Magazine, and Viz Media.

About Pacific Media Association: Pacific Media Association (PMA) is dedicated to promoting the Pacific Rim's entertainment and media industries. PMA specializes in Asia's cultural exports such as anime and manga, music and live entertainment, live-action television and films, and diverse cultural lifestyles, while building creative communities and promoting Asian awareness within the United States. PMA is the parent of Pacific Media Expo. The Pacific Media Association is located in Los Angeles, California, USA.

For more information about Pacific Media Expo, please go to <http://www.PacificMediaExpo.com> or send E-mail to information@PacificMediaExpo.com.

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